

Timetable for MA in Management, MA in Accounting & Finance, MA in Marketing, MA in European & Global Business

Spring 2026

Spring 2026	Monday	Tuesday	Wednesday	Thursday	Friday						
8.00 h	Digital Commerce in B2C and B2B Markets (DIG, MAR) 4.5 ECTS	Théorie de l'information comptable (ACC) 4.5 ECTS	Nouveaux médias, médias et usagers (DIG) 3 ECTS	Compétences managériales (OHRM) 4.5 ECTS	Network Science & Economics (DIG) 4.5 ECTS						
9.00 h						Statistique bayésienne (DAT) 4.5 ECTS	International Services Marketing (EUGB, MAR) 4.5 ECTS	Marketing Durable (MAR; NPO-SUST) 4.5 ECTS	Organisational Change and Crisis Management in Nonprofit Organisations (NPO-SUST, OHRM) 4.5 ECTS	Corporate Governance (FIN, ACC) 4.5 ECTS	Customer-centric Innovation (INNO-ENT) 4.5 ECTS
10.00 h											
11.00 h	Microeconomics of Competitiveness (MOC) (STR, EUGB) 4.5 ECTS	Nouveaux trends de l'innovation (DIG, INNO-ENT MAR) 4.5 ECTS	Digitalization and Information Systems (DIG) 4.5 ECTS	Strategic Management of privately-owned Family Businesses (STR) 4.5 ECTS	Policy and Impact Evaluation (DAT) 4.5 ECTS	Colloquium Research Methodology and Data Analysis: Research Methodology Part (MA)					
12.00 h	Machine learning UE-SIN.08022 (DAT) 5 ECTS						The audit profession and the public interest (ACC) 4.5 ECTS	Advanced Topics in Decision Support (STR) 4.5 ECTS	Ethical Leadership and Organizational Culture (OHRM, NPO-SUST) 4.5 ECTS	10 x Leadership styles, contexts and success factors (OHRM, INNO-ENT, NPO-SUST) 4.5 ECTS	
13.00 h		Social media analytics (DAT) 4.5 ECTS	*Business Valuation (FIN) 4.5 ECTS	Colloquium Research Methodology and Data Analysis: Data Analysis Part (MA MAR)							
14.00 h	Bachelor course: MAN08E: Strategic Management (STR) 4.5 ECTS				Bachelor course: MAN08F: Management stratégique (STR) 4.5 ECTS	Colloquium Research Methodology and Data Analysis: Data Analysis Part (MA MAR)					
15.00 h		Colloquium Research Methodology and Data Analysis: Data Analysis Part (MA MAR)									
16.00 h	Colloquium Research Methodology and Data Analysis: Data Analysis Part (MA MAR)										
17.00 h		Colloquium Research Methodology and Data Analysis: Data Analysis Part (MA MAR)									
18.00 h	Colloquium Research Methodology and Data Analysis: Data Analysis Part (MA MAR)										

*The course "Business Valuation", (Wallmeier 4.5 ECTS) will not take place due to Prof. Wallmeier's research semester. It will be held again in the spring semester 2028. Interested students should consider applying for Prof. Valta's Advanced Valuation course (every autumn semester) at the University of Bern (as part of the Benefri framework).

Block course: Advanced Seminar in Strategic International Management (STR, EUGB) 4.5 ECTS

Block course: Intercultural Business Projects (STR, EUGB) 4.5 ECTS

Block course: Collaborative Value Creation in Ecosystems (STR, DIG, INNO-ENT) 4.5 ECTS, 5 Saturdays

Block course: Winning Consulting Projects (STR) 3 ECTS, 2 Fri afternoons & 3 Saturdays (alternating with *Leadership styles, contexts and success factors* & *Collaborative Value Creation in Ecosystems*)

Block course: Machine Learning (Wegmann, UE-SBL.30002) (DAT) 5 ECTS

If a course is a core course, the Modul is marked in bold. At least 2 core courses have to be accomplished for each **selected** module.

This timetable is not binding. For details please see the timetable of the University:

<https://www.unifr.ch/timetable>

In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added.